

SPEAKER BIOGRAPHIES

Thomas Mazzaferro

Three approved lengths. Use whichever fits your programme. Please do not edit the wording of quantified claims.

Short biography, approximately 90 words

Thomas Mazzaferro is a global enterprise AI, data and digital transformation executive who has led large-scale technology and business transformation across financial services and cybersecurity. He has held senior leadership roles at Cyera, Truist, Western Union, HSBC and JPMorgan Chase, running global organizations and operating budgets while advising boards and executive teams on AI, data, cloud, governance, security and risk. Programs he led contributed more than \$40 billion in capital efficiency across Truist, HSBC and JPMorgan Chase, and at Western Union he helped scale a digital business past \$1 billion in annual revenue. He has delivered more than 100 global keynotes.

Medium biography, approximately 180 words

Thomas Mazzaferro is an enterprise executive and global keynote speaker working at the intersection of artificial intelligence, data, cybersecurity and enterprise value creation. Across Cyera, Truist, Western Union, HSBC and JPMorgan Chase he has built and led global teams, owned operating budgets of \$900 million across two global mandates, advised boards on transformation, modernized technology and data platforms, and translated emerging technology into measurable business outcomes.

As Chief Data, AI and Analytics Officer at Truist he managed a \$500 million P&L, reported to the board monthly, modernized platforms at 50 percent lower cost and drove remediation of more than 1,000 regulatory and audit findings. At Western Union he held a remit spanning 200 countries and scaled the digital business from \$500 million to more than \$1 billion in annual revenue. At Cyera he served on the executive leadership team through a period in which company valuation rose from \$3 billion to \$12 billion.

He has delivered more than 100 global keynotes and has been named to industry Top 100 leadership lists eight times across data and AI.

Full biography

Thomas Mazzaferro is an enterprise executive and global keynote speaker focused on the intersection of artificial intelligence, data, cybersecurity, digital transformation and enterprise value creation. Across Cyera, Truist, Western Union, HSBC and JPMorgan Chase, he has built and led global teams, owned operating budgets of \$900 million across two global mandates, advised boards on enterprise transformation, modernized technology and data platforms, commercialized new capabilities, and translated emerging technology into measurable business outcomes.

At Cyera, an AI-era data security platform, Thomas served as Chief Data Officer, Strategy and sat on the executive leadership team during a period in which company valuation rose from \$3 billion to \$12 billion. His work included contributing to net new annual recurring revenue, helping shape AI security product and go-to-market strategy,

advising enterprise clients on AI security and AI transformation, and leading an enterprise-wide AI deployment that reached 88 percent weekly active usage.

Previously, as Chief Data, AI and Analytics Officer at Truist, Thomas managed a \$500 million P&L and reported to the board monthly. He set enterprise AI, data and cloud strategy, modernized technology and modeling platforms while delivering 50 percent cost savings, contributed to capital efficiency across the institution, drove remediation of more than 1,000 regulatory and audit findings, and co-led generative AI capability recognized in American Banker's Innovation of the Year 2025 program.

At Western Union, Thomas was Chief Digital, Data and Innovation Officer with responsibility spanning 200 countries, 600,000 retail locations, a global organization of more than 2,000 people and a \$400 million P&L. He helped scale the digital business from \$500 million to more than \$1 billion in annual revenue, doubled the digital customer base from 5 million to more than 10 million, launched digital banks across four European markets, and consolidated a 20 petabyte data estate into a single modern platform at 50 percent lower cost.

Earlier roles at HSBC and JPMorgan Chase established deep expertise in enterprise data, risk, regulatory transformation, stress testing, capital and global operating models, including retail stress testing across \$700 billion in assets and 39 countries. Across his career, Thomas has operated at the point where board strategy meets execution.

Thomas has delivered more than 100 global keynotes and has been named to industry Top 100 leadership lists eight times, including the DataIQ 100 USA in 2022, 2023 and 2024, CDO Magazine's Data Leaders 100 for North America in 2024 and 2025, and the 2025 Top 100 Chief AI Officers. He holds an MBA from The Ohio State University and a Bachelor of Science in Business Administration from Villanova University.

Preferred name and title

- Preferred public name: Thomas Mazzaferro. Tom Mazzaferro is acceptable in spoken introductions.
- Preferred descriptor: enterprise AI, data and transformation executive, and global keynote speaker.
- Please avoid describing Thomas or his business as a Fortune 100 company. His experience is with Fortune 100 institutions.