

FOR EVENT ORGANIZERS

Thomas Mazzaferro

Enterprise AI, data and transformation executive. Board-level keynote speaker.

More than 100 global keynotes. Former Chief Data, AI and Analytics Officer at Truist Financial.



100+

GLOBAL KEYNOTES

Conferences, board retreats and executive forums worldwide

\$40B+

CAPITAL EFFICIENCY

Regulatory reporting and risk-weighted asset programs he led

\$900M

P&L LEADERSHIP

Truist and Western Union operating budgets combined

200

COUNTRIES OF OPERATION

Western Union digital, data and innovation remit

Short biography

Thomas Mazzaferro is a global enterprise AI, data and digital transformation executive who has led large-scale technology and business transformation across financial services and cybersecurity. He has held senior leadership roles at Cyera, Truist, Western Union, HSBC and JPMorgan Chase, running global organizations and operating budgets while advising boards and executive teams on AI, data, cloud, governance, security and risk. Programs he led contributed more than \$40 billion in capital efficiency across Truist, HSBC and JPMorgan Chase, and at Western Union he helped scale a digital business past \$1 billion in annual revenue. He has delivered more than 100 global keynotes.

Medium biography

Thomas Mazzaferro is an enterprise executive and global keynote speaker working at the intersection of artificial intelligence, data, cybersecurity and enterprise value creation. Across Cyera, Truist, Western Union, HSBC and JPMorgan Chase he has built and led global teams, owned operating budgets of \$900 million across two global mandates, advised boards on transformation, modernized technology and data platforms, and translated emerging technology into measurable business outcomes.

As Chief Data, AI and Analytics Officer at Truist he managed a \$500 million P&L, reported to the board monthly, modernized platforms at 50 percent lower cost and drove remediation of more than 1,000 regulatory and audit findings. At Western Union he held a remit spanning 200 countries and scaled the digital business from \$500 million to more than \$1 billion in annual revenue. At Cyera he served on the executive leadership team through a period in which company valuation rose from \$3 billion to \$12 billion.

He has delivered more than 100 global keynotes and has been named to industry Top 100 leadership lists eight times across data and AI.

Full biography

Thomas Mazzaferro is an enterprise executive and global keynote speaker focused on the intersection of artificial intelligence, data, cybersecurity, digital transformation and enterprise value creation. Across Cyera, Truist, Western Union, HSBC and JPMorgan Chase, he has built and led global teams, owned operating budgets of \$900 million across two global mandates, advised boards on enterprise transformation, modernized technology and data platforms, commercialized new capabilities, and translated emerging technology into measurable business outcomes.

At Cyera, an AI-era data security platform, Thomas served as Chief Data Officer, Strategy and sat on the executive leadership team during a period in which company valuation rose from \$3 billion to \$12 billion. His work included contributing to net new annual recurring revenue, helping shape AI security product and go-to-market strategy, advising enterprise clients on AI security and AI transformation, and leading an enterprise-wide AI deployment that reached 88 percent weekly active usage.

Previously, as Chief Data, AI and Analytics Officer at Truist, Thomas managed a \$500 million P&L and reported to the board monthly. He set enterprise AI, data and cloud strategy, modernized technology and modeling platforms while delivering 50 percent cost savings, contributed to capital efficiency across the institution, drove remediation of more than 1,000 regulatory and audit findings, and co-led generative AI capability recognized in American Banker's Innovation of the Year 2025 program.

At Western Union, Thomas was Chief Digital, Data and Innovation Officer with responsibility spanning 200 countries, 600,000 retail locations, a global organization of more than 2,000 people and a \$400 million P&L. He helped scale the digital business from \$500 million to more than \$1 billion in annual revenue, doubled the digital customer base from 5 million to more than 10 million, launched digital banks across four European markets, and consolidated a 20 petabyte data estate into a single modern platform at 50 percent lower cost.

Earlier roles at HSBC and JPMorgan Chase established deep expertise in enterprise data, risk, regulatory transformation, stress testing, capital and global operating models, including retail stress testing across \$700 billion in assets and 39 countries. Across his career, Thomas has operated at the point where board strategy meets execution.

Thomas has delivered more than 100 global keynotes and has been named to industry Top 100 leadership lists eight times, including the DataIQ 100 USA in 2022, 2023 and 2024, CDO Magazine's Data Leaders 100 for North America in 2024 and 2025, and the 2025 Top 100 Chief AI Officers. He holds an MBA from The Ohio State University and a Bachelor of Science in Business Administration from Villanova University.

Why event organizers book Thomas

- **Operator credibility, not commentator credibility.** He has owned the P&L, the platform decisions and the board reporting. Audiences of senior executives can tell the difference within the first five minutes.
- **Connects board strategy to implementation reality.** He can hold a governance conversation with directors and an architecture conversation with engineers, often in the same day.
- **Global scale across the hardest environments.** AI, data, digital, risk, cloud and regulatory transformation delivered across banking, payments, wealth and cybersecurity, in regulated markets.
- **Quantified outcomes, presented with context.** Revenue, cost, capital efficiency, productivity, customer growth, governance and risk, each tied to the mandate it came from.

- **Tailored to the room.** Content is calibrated for boards, CEOs, technology executives, risk leaders or practitioners rather than delivered as a fixed deck.
- **Reliable on stage and around it.** More than 100 keynotes delivered. Available for press, podcasts, customer meetings and advisory sessions alongside the main slot.

Signature keynote topics

Every session is tailored to the event theme and the seniority of the audience.

KEYNOTE	EXECUTIVE PROMISE	BEST AUDIENCE
Operationalizing Agentic AI	How enterprises move from generative AI experimentation to governed autonomous workflows.	Boards, CEOs, CIOs, CDOs, CAIOs, CISOs
The AI Operating Model	A practical blueprint for organizing strategy, governance, platforms, talent and funding around enterprise AI.	C-suite, Transformation leaders, Operating committees
From Data Strategy to AI Advantage	Why AI outcomes are constrained by data quality, semantics, governance and access, and how to build an AI-ready foundation.	CDOs, CIOs, CAIOs, Data and analytics leaders
AI Security Is the New Enterprise Control Plane	How to secure enterprise AI, agents, data, identities, models and autonomous actions while preserving speed.	CISOs, CIOs, CAIOs, Boards, Risk leaders
The Board Guide to AI Value and Risk	What directors should be asking management about AI investment, productivity, model risk and accountability.	Boards, Directors, Audit and risk committees
Reengineering the Enterprise for AI	How to redesign sales, service, operations, finance and risk around AI-driven productivity rather than layering AI onto legacy processes.	CEOs, COOs, Functional executives
AI in Financial Services: From Experimentation to Production	Lessons from banking and payments on scaling AI inside regulated environments.	Financial services executives, Risk and compliance leaders, Boards
The Economics of Transformation	How to connect AI and digital investment to revenue, cost, capital efficiency, risk reduction and shareholder value.	CEOs, CFOs, Boards, Strategy leaders
Building the AI-Native Company	The organizational, cultural, platform and talent changes required to operate as an AI-native enterprise.	Enterprise leadership teams, Innovation forums
What Comes After GenAI	A forward view on agents, enterprise memory, model routing, autonomous workflows and the next operating model shift.	Innovation conferences, Technology summits, Board retreats

Session formats

FORMAT	DURATION	DESCRIPTION
Conference keynote	30 to 60 minutes	Main-stage session built around the event theme, with quantified enterprise examples and a clear executive takeaway.
Executive briefing	60 to 90 minutes	Working session for a leadership team, combining a short framing talk with structured discussion of the organization's current position.
Board session	45 to 90 minutes	Director-level session on AI value, risk, oversight and accountability, prepared against the board's existing agenda.
Fireside chat	30 to 45 minutes	Moderated conversation. Question direction agreed in advance so the discussion stays substantive on stage.
Panel or moderation	30 to 60 minutes	Participation as panelist or moderator, including pre-event framing of the questions that will make the panel worth attending.
Executive workshop	Half day or full day	Facilitated work on operating model, governance, data readiness or AI security posture, producing decisions rather than notes.
Private leadership retreat	Half day to multi-session	Highly interactive boardroom format covering current-state assessment, strategic choices, risk appetite and next moves.
Customer or partner event	Flexible	Executive-audience session for customer summits, advisory councils and partner forums, aligned to the host's commercial narrative.

What customization includes

- A pre-event call to align the session to the event theme and the outcome the organizer needs
- Content tuned to the seniority and function of the room, from directors to practitioners
- Industry-specific examples, with depth available in banking, payments, wealth and cybersecurity
- Review of the agenda so the session complements rather than repeats adjacent speakers
- Slides supplied in advance where the production team requires it
- Availability for press, podcast, customer meetings or an advisory session around the main slot

Executive career

ORGANIZATION	ROLE	PERIOD
Cyera	Chief Data Officer, Strategy	2025 to 2026
Truist Financial Corporation	Chief Data, AI and Analytics Officer	2023 to 2025
Western Union	Chief Digital, Data and Innovation Officer	2020 to 2023
HSBC	North America Chief Data Officer	2018 to 2020
HSBC	SVP, Global Head of Retail Stress Testing and Impairments	2016 to 2018
HSBC	SVP, Head of Data and Analytics, Retail Banking and Wealth Management	2015 to 2016
JPMorgan Chase	Head of Credit Risk Management and Basel Capital	2013 to 2015
JPMorgan Chase	Business Unit CFO and COO, Consumer and Community Banking	2007 to 2013

Board and advisory experience

- Viewpoint. Board Member, Strategy and Operating Sub-Boards.
- The Ohio State University, Fisher College of Business. Board Member.
- Snowflake. Advisory Board Member.
- Alteryx. Advisory Board Member.
- Ataccama. Advisory Board Member.

Education

- The Ohio State University. Master of Business Administration.
- Villanova University. Bachelor of Science, Business Administration.

Recognition

- 2025. Data Leaders 100, The Leading Influencers in North America, CDO Magazine.
- 2025. Top 100 Chief AI Officers, Industry ranking.
- 2025. AI Champions Index, Fintech Strategy.
- 2025. Feature profile, leaders in AI and big data, CIO Business World.
- 2024. Data Leaders 100, The Leading Influencers in North America, CDO Magazine.
- 2024. DataIQ 100, Most Influential People in Data, DataIQ.

- 2023. DataIQ 100, Most Influential People in Data, DataIQ.
- 2022. DataIQ 100, Most Influential People in Data, DataIQ.
- 2022. Data Activators 100, WANDisco and HotTopics.

Event introduction script

Read as written, or shorten to fit the run of show. Approximately 45 to 60 seconds.

Our next speaker is Thomas Mazzaferro, a global enterprise executive and keynote speaker focused on artificial intelligence, business strategy, digital transformation, enterprise risk and value creation.

Thomas has held senior leadership roles at Cyera, Truist, Western Union, HSBC and JPMorgan Chase. Across his career he has advised boards, led global teams and large P&Ls, scaled a digital business past one billion dollars in annual revenue, modernized enterprise technology and data platforms, contributed more than forty billion dollars in capital efficiency, and built AI capability inside highly regulated environments.

He has delivered more than one hundred keynotes worldwide and has been named to industry Top 100 leadership lists eight times across data and AI.

Please join me in welcoming Thomas Mazzaferro.

Audio visual and presentation preferences

- Wireless lavalier or over-ear microphone preferred. A handheld microphone is workable.
- Confidence monitor with presenter view where the venue supports it.
- Slides supplied as 16:9. Format and delivery deadline to be confirmed with the production team.
- HDMI or USB-C connection, with a clicker or slide advance provided by the venue.
- Stage or floor presentation preferred over a fixed lectern for keynote formats.
- Recording and photography are welcome. Please confirm distribution rights in advance.

Booking and contact

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Booking form: thomasmazzaferro.com/book

Organization names in this document are text references to professional experience and do not imply endorsement. Figures are attributed to the role and organization in which they were delivered.